



Adobe Experience Manager

INNOVATIVE SOLUTIONS FOR CRITICAL MISSIONS

INCATech uses Adobe Experience Manager as an enterprise web content management tool that helps organizations to create, manage, and optimize digital customer experiences across various channels, including web, mobile apps, digital forms and communities across their enterprise. When the Bureau of Consular Affairs (CA) needed their public facing site (travel.state.gov) migrated from Rhythmyx to Adobe Experience Manager, INCATech provided the knowledge and skill to make that migration a reality quickly and efficiently. To maximize the flow of content and critical information to the website and enable the authors to create content needed for the public INCATech propose custom component solution to meet the needs of the authors and support the rapid dissemination to the audience abroad, which delivered tremendous value to CA.

Innovative Features

Passport Wizard is a custom component coded to handle over 30 different "logic" paths that a user could navigate to reach the specific information needed. This provides a self-service feature to fit the users' needs (e.g., applying for a new passport, renewing an existing passport, or getting a passport for a child).

Editable Data Table allows authors to construct data in table format or paste an HTML table into the component. It can sort table contents alphabetically and numerically and can create a table of child pages based on a user inputted Adobe Experience Manager parent page. The Data table can also be exported to excel.

Embedded Custom Plug-Ins we integrated Adobe Experience Manager with an embedded custom dynamic ESRI mapping application used by millions of people with embassy and consulate information and travel advisories.



Emergency Alert Banner allows the travel.state.gov authors to share detailed information to the public and citizens abroad. The Emergency Alerts Banner can be configured to appear on the travel.state.gov landing page, all pages, or a specific subset

Adobe Experience Manager enhances your online presence by giving your editors the ability to create, manage, and distribute content quickly and easily, to websites and mobile devices. Adobe Experience Manager has a fully integrated DAM (Digital Asset Management) that allows you to store your assets (images, videos, documents) for easy distribution



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